

West Texas A&M University
Advising Services
Degree Checklist
2026-2027

(For assistance completing this form, contact Advising Services at 806-651-5300)

NAME: _____ **WT ID:** _____ **DATE:** _____

General Business
Department of Management, Marketing and General
Business - CC 220 (806) 651-2525

CORE CURRICULUM COURSES: 42 HOURS		HRS
Communication (Core 10)		
See University Core Requirements below	(6)	
Mathematics (Core 20)		
See University Core Requirements below	(3)	
Life and Physical Sciences (Core 30)		
Take two courses from:		
ANSC 1319; BIOL 1406 or 1308, 1407* or 1309*, 1411, 1413, 2401, 2402; CHEM 1305* or 1411*, 1412*; ENVR 1407*; GEOL 1301 or 1403, 1302, 1404; PHYS 1401*, 1402*, 1311, 1312, 1371, 2425*, 2426*; PSES 1301, 1307 - BIOL 1406, 1407, 1411, 1413; CHEM 1411, 1412; GEOL 1403, 1404; PHYS 1401, 1402, 2425, 2426: 4 th hr. moves to Core 90	6	
Language, Philosophy and Culture (Core 40)		
ANTH 2351, ENGL 2321*, 2326*, 2331*, 2341*, 2343*; HIST 2311, 2323, 2372; MCOM 1307; PHIL 1301, 2374; SPAN 2311*, 2312**/**, 2313*, 2315*, 2371 Choose 1	3	
Creative Arts (Core 50)		
ARTS 1301, 1303, 1304; DANC 2303; MUSI 1306, 1307 (for music majors), 1310; or THRE 1310 Choose 1	3	
American History (Core 60)		
HIST 1301, 1302, 2301, 2381, 2382 Choose 2	6	
Government/Political Science (Core 70)		
POSC 2305 and 2306	6	
Social and Behavioral Sciences (Core 80)		
See University Core Requirements below	(3)	
Component Area Option (Core 90)		
Take three hours from: ♦		
AGRI 2300; BUSI 1301, 1304; CIDM 1105, CIDM 1301 or 1315; CS 1301; ECON 2331; EDUC 1300; ENGL 1101, 1102, 1302*, 1312*, 2311*; HNRS 2171; HSCI 2300; IDS 1071 (1-3 hours); MUSI 1053 (1-2 hours); PHIL 2303; SES 1120	3	
Also, extra 4 th -hour credits from Core 20 and Core 30 (MATH, BIOL, CHEM, ENVR, GEOL, PHYS)		
GENERAL BUSINESS REQUIREMENTS: 81-82 HOURS A grade of "C" or better must be earned in all courses required for major.		
UNIVERSITY CORE REQUIREMENTS: 15 HOURS		
CORE 10		
ENGL 1301 Intro. to Academic Writing & Argumentation OR ENGL 1311 Writing About Ideas	3	
CORE 10		
COMM 1315, 1318, or 1321	3	
CORE 20		
MATH 1324* Math for Business & Economics I (preferred) OR MATH 1314* College Algebra	3	
CORE 80		
ECON 2301 Principles of Macroeconomics	3	
CORE 90*		
BUSI 1301 (preferred), BUSI 1304, CIDM 1301 (or CIDM 1315), ECON 2331, or University Core 90 Equivalent	3	
BBA CORE REQUIREMENTS: 39-40 HOURS		
ACCT 2301 Principles of Financial Accounting	3	
ACCT 2302* Principles of Managerial Accounting	3	
BUSI 3312 Business Law	3	
CIDM 2342* Statistics for Business and Economics	3	
CIDM 3330* Management Information Systems	3	
ECON 2302 Principles of Microeconomics	3	

Bachelor of Business Administration Degree
BBA.GEN.BUS (302)

ADVANCED ECONOMICS ELECTIVE*	3	
FIN 3320* Business Finance	3	
MATH 1325* Math for Business & Economics II OR MATH 2413* Calculus I OR BUSI 2325* Quantitative Methods for Bus. Decision Making	3-4	
MGT 3330 Principles of Management	3	
MGT 4315* Strategic Management and Policy	3	
MKT 3340 Principles of Marketing	3	
College of Business communication component		
Take one course from:		
ACCT 4373* Accounting Communications	3	
BUSI 1304 Business Communication		
BUSI 3301 Business Professional and Leadership Dev.		
BUSI/CIDM 3320 Digital Communications and Collaboration		
BUSI 4333 Cross-Cultural Issues in Business Comm.		
BUSI 4350 Current Issues in Mgt. Communication		
BUSI 4375 Healthcare Comm. for the Bus. Environment		
BUSI/MGT 4380 Conflict Resolution and Negotiation		
BUSI 4382 Emerging Media Law		
ECON 4370* Economics of Healthcare		
FIN 3350* Personal Financial Planning		
FIN 4320* Investments		
FIN 4321* Portfolio Management		
MGT 3335* Organizational Behavior		
MKT 3342 Consumer Behavior		
GENERAL BUSINESS MAJOR REQUIREMENTS: 27 HOURS		
Ethics (must choose one of the following):		
MGT 4311* Business Ethics and Society OR FIN 4311* Corporate Governance and Ethics	3	
International (must choose one of the following):		
BUSI 3319* International Business OR MGT 4335* International Management OR MKT 4340* International Marketing	3	
Take 21 hours; students can take a maximum of 12 hours in a subject area.		
<ul style="list-style-type: none"> • Accounting (ACCT) • Business (BUSI) • Computer Information Systems (CIDM) • Economics (ECON) • Finance (FIN) • Management (MGT) • Marketing (MKT) 		
Students earning a General Business degree may only earn one minor from the Paul and Virginia Engler College of Business.		
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ELECTIVES: 11-12 HOURS		
ELECTIVES	11-12	
MINIMUM HOURS REQUIRED TO COMPLETE DEGREE	120	
♦ Note: only six hours are required for Core 90; extra hours from 4-hour Core 30 courses (if taken) will count either towards Core 90 or as elective hours.		
* Indicates prerequisites—see catalog for more information.		
** Or an equivalent course (second year, second semester) in a foreign language.		
NOTE: This is NOT a degree plan. All undergraduate students must request an official degree plan from their academic dean's office by the time they have completed 30 credit hours.		

WTAMU ADVISING SERVICES – 2026-2027 Curriculum Guide

Major: General Business, B.B.A.

BBA.GEN.BUS (302)

Year 1: Fall		Year 1: Spring	
CORE 10 (Communication) – ENGL 1301 or 1311	3	CORE 50 (Creative Arts) – See checklist for options ¹	3
CORE 10 (Communication) – COMM 1315, 1318 or 1321	3	CORE 60 (American History) – See checklist for options ¹	3
CORE 20 (Mathematics) – MATH 1324 or 1314	3	CORE 90 (Comp. Area Opt.) – See checklist for options ¹	3
CORE 80 (Soc/Behav. Sci.) – ECON 2301 Princ. of Macro.	3	MATH 1325, MATH 2413, or BUSI 2325	3-4
CORE 90 (Comp. Area Opt.) – Business Course ²	3	ECON 2302 Principles of Microeconomics	3
Total:	15	Total:	15-16
Year 2: Fall		Year 2: Spring	
CORE 30 (Life & Phys. Sci.) – See checklist for options ¹	3	CORE 30 (Life & Phys. Sci.) – See checklist for options ¹	3
CORE 40 (Lang, Phil. & Cult.) – See checklist for options ¹	3	ACCT 2302 Principles of Managerial Accounting	3
CORE 60 (American History) – See checklist for options ¹	3	CIDM 3330 Management Information Systems	3
ACCT 2301 Principles of Financial Accounting	3	MGT 3330 Principles of Management	3
CIDM 2342 Statistics for Business and Economics	3	MKT 3340 Principles of Marketing	3
Total:	15	Total:	15
Year 3: Fall		Year 3: Spring	
CORE 70 (Govt./Political Sci.) – POSC 2305	3	CORE 70 (Govt./Political Sci.) – POSC 2306	3
FIN 3320 Business Finance	3	Ethics Course (FIN 4311 or MGT 4311)	3
BUSI 3312 Business Law	3	International Course (BUSI 3319 or MGT 4335 or MKT 4340)	3
Advanced ECON Elective (3000/4000 level)	3	General Business Course – See checklist for options	3
General Business Course – See checklist for options	3	General Business Course – See checklist for options	3
Total:	15	Total:	15
Year 4: Fall		Year 4: Spring	
COB Communication Comp. – See checklist for options	3	MGT 4315 Strategic Management & Policy ³	3
General Business Course – See checklist for options	3	General Business Course – See checklist for options	3
General Business Course – See checklist for options	3	Elective	3
General Business Course – See checklist for options	3	Elective	3
Elective	3	Elective	2-3
Total:	15	Total:	14-15

¹ **CORE:** Apart from the major-specific core requirement, there is no set order in which core courses must be taken.

² **CORE 90 Business Course:** BUSI 1301, 1304; CIDM 1301 or 1315; ECON 2331; or University Core 90 equivalent.

³ **MGT 4315:** Must be a senior and have completed FIN 3320, MGT 3330, and MKT 3340.

<p>Identified Marketable Skills</p> <p>Problem identification and solving skills Communicate effectively in written and verbal formats Strong interpersonal skills that include: communication, listening, and leadership</p>	<p>Top Three Local Employers or Industries/Professional Programs/Possible Career Opportunities</p> <p>Banking and Financial Institutions Federal, State, and Local Government Institutions Utility Companies</p>
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Additional notes:

- The core curriculum must total exactly 42 hours; excess hours must be moved to the major as an elective or a major requirement and stay within the 120-hour requirement or approved total submitted to the Coordinating Board for degree requirements. Some majors specify particular courses to meet core curriculum requirements when options are available.

- At least 36 hours of advanced work (3000- or 4000-level courses) for which tuition is paid must be earned at WTAMU. A maximum of six semester hours in religion (RELI) and six semester hours in physical education (PHED) courses can count toward a baccalaureate degree.